



www.residentialhomeshows.com

Vendor Information Packet

You're invited to join our local community home show. Here are the details:

North Penn/Montgomeryville Home Show at the Pennfield Middle School
March 15th and 16th, 2019

Showcase your work for in the community where you are located!

Our slogan is ***“Local – Community - Yours”***. Our goal is to promote local businesses out in front of local residents who might not know the fabulous work you do. Bring your calendars open and ready to book estimates. Finalize your costs and pricing going into 2019. ***We will bring the people!*** Homeowners attend the show for free to shop for all of their home improvement needs. We will advertise across the community in all sorts of ways to promote the show:

- **Front cover of the Courier News in 2 zones leading up to the show**
- **Large ad placement in the Reporter**
- **10,000 + mailers sent to the community**
- **Giant banners**
- **Major intersection corner signs**
- **Large Scale strategic Facebook presence**

You too can help promote the show by advertising on your signage and website. We will provide out mailers for handouts at your local business. Your community will know about the Home Show and that you will be there! We keep the cost low compared to other large scale home shows by utilizing community buildings such as community centers and school gyms. Space is limited and spots are first come first serve. Complete the next page and send in your deposit to lock your spot. Choice of spots is determined by date of submission.

Residential Home Show Vendor Application

North Penn Home Show

Business Name: _____

Address: _____

Phone: _____

Type of Business: _____

Pa Contractor License# _____

(if needed in your type of business)

Insurance Certificate- Please provide copy with expiration date, insurance company and phone number

_____ **\$500 for a standard 10x10 booth**

_____ **\$1,500 for sponsorship** (Sponsorship includes 2 10x10 booths, exclusivity in your field, your logo placed on all advertising going out to the public, your banner at the front of the show if provided)

**Pay in Full by 2/10/19. Spots are first come first serve

Please fill out this page and submit all documents and payments promptly to be a part of the show. Space is limited and this show will sell out! ***All payments are nonrefundable.

Sign Here: _____ *Date:* _____

Checks made out to: **Residential Home Shows.** If paying by debit/credit card, an invoice to be emailed via Square, our secure site. You can follow the quick and simple steps to pay for your spot. Mail this form filled out with payment and proof of insurance with Residential Home Shows as the additional insured, and copy contractor's license (if applicable) to:

Residential Home Shows, PO Box 468, Kulpsville, PA 19443

For further inquiries, call Nick at 267-718-2874

About the Show:

Vendor shows are a great way to get your company maximum exposure in your general area. We are taking it a step further. We will host the show in your local community and keep the price as much as 80% lower than other shows.

You, as a vendor, get to create your own unique spot at the show. You will have a 10 x10 spot to showcase your work. Bring a piece of your work to display. Bring a table and chairs or don't. Set up a 10 x 10 tent with a banner. It's up to you how you want to present your company to your potential customers. Custom make a banner, bring catalogs and business cards, get creative with your product. Almost anything goes, BUT here are a few do's and don't's:

1. **Nothing but rubber or padding on the floors** – This is probably the most important rule. The School district has generously allowed us to utilize the gyms and cafeteria and kept the price down for “OUR” local vendors. When we can keep the floors damage free, we will be invited again next year! Tables and chairs must have rubber bottoms on their feet. **Product displays and signage MUST have some sort of padding between it and the floor *** 5 Below sells excellent ground padding in 2 styles that would work for this in 2x2 sheets**
2. **No food or drink in the gyms**
3. All Vendors must begin breakdown promptly at designated time

If you're unsure about how you would like to present your idea, contact us if you have any questions. We encourage you to think outside the box. We will let you know if it is out of scope of the show

Be prepared for the Show!

Here are some ideas that may have slipped your mind or you didn't think of to make your show experience and customer acquisition a success:

1. Have your calendar Ready! Review your calendar and have one ready to fill out as customers request you to come out for an estimates
2. Have a Show Special. People love a deal. Come up with a promotion "just for the show" with an expiration date
3. Have more than enough business cards and/or handouts to promote your business
4. Have a few people lined up to work your table. 8 hours is a long day. People need breaks. You may want to talk to other vendors yourself
5. Start building your booth early and practice a set up before. It will make your show experience much easier
6. Check your website to make sure it is updates and looks great. People will be visiting it.
7. Check social media posts about your business. Look on Yelp, Facebook, and Instagram.